Royal Mail UK Addresses

A quick and easy way to access accurate postal address information

Royal Mail

POWEREDBYPAF.COM

An introduction to UK Addresses

UK Addresses is a **simple but powerful address look-up** tool. Drawing information from Royal Mail's address databases, including the Postcode Address File (PAF), UK Addresses makes it easy to find accurate and detailed address information.

By including PAF you get access to:

- Over 29 million delivery points
- All 1.8 million UK Postcodes
- 1.4 million business names

An introduction to UK Addresses

By accessing accurate address and Postcode information, UK Addresses gives users the ability to:

- Deliver mail efficiently
- Manage databases effectively
- Identify addresses in a specific geographic area
- Find associated geographic information
- Count the number of addresses
- Print address labels
- Export address data to a .csv file

UK Addresses combines PAF with other valuable datasets

UK Addresses users can access over 700,000 Multiple Residence records:

- PAF contains records of delivery points, a delivery point is a letterbox where mail can be posted
- Some properties contain multiple individual dwellings that share a single delivery point
- Our Multiple Residence file holds details of these properties and helps the likelihood of mail getting to the intended recipient

UK Addresses combines PAF with other valuable datasets

UK Addresses users can also access details of properties in the planning and construction phase

- Each year, over 100,000 new properties are completed
- By identifying properties under construction, businesses can accept orders and arrange deliveries from potential customers before the new owners officially move in
- This is extremely useful for utility companies, broadband suppliers, suppliers of white goods and furniture retailers
- Once we receive notification that a property is capable of receiving mail, we transfer the record to PAF

An example of how an organisation may benefit from using UK Addresses

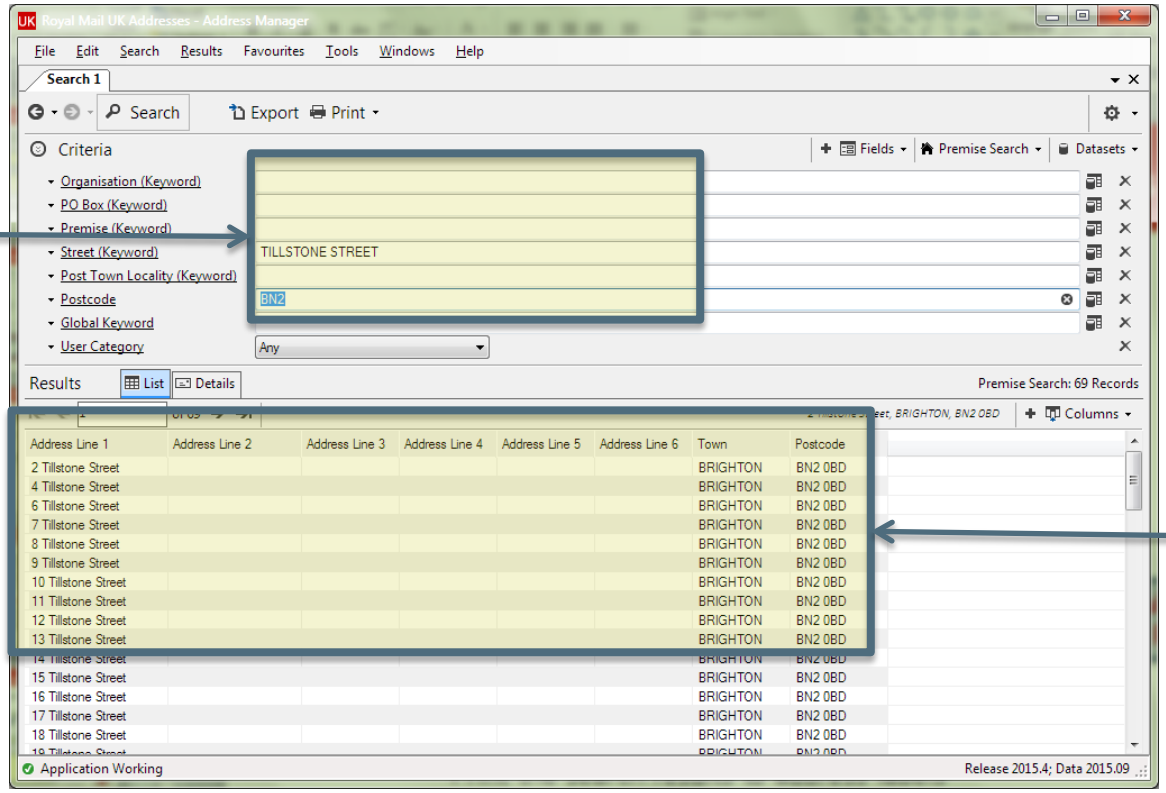
Imagine you run a local business and you're looking for new customers. You decide to run a door drop campaign in a number of surrounding areas. Your plan is to post a professional printed letter in an envelope displaying the address and Postcode and mark it for the attention of the 'Owner / Occupier'.

UK Addresses will help you:

- ✓ Ensure the correct PAF address is printed on the envelope
- ✓ Look professional and give a good first impression of your business
- ✓ Calculate the right quantity of letters. You neither want to waste money by producing too many or fall short and not have enough letters to deliver to all of your prospective clients

UK Addresses makes it easy to find an address

It's simple to enter postal addresses in a certain area

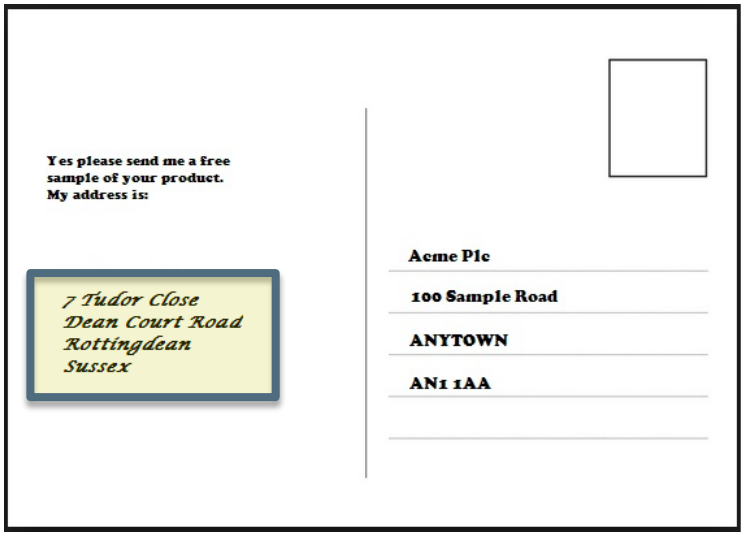


Print the search results to address labels*

* Denotes Address Manager functionality

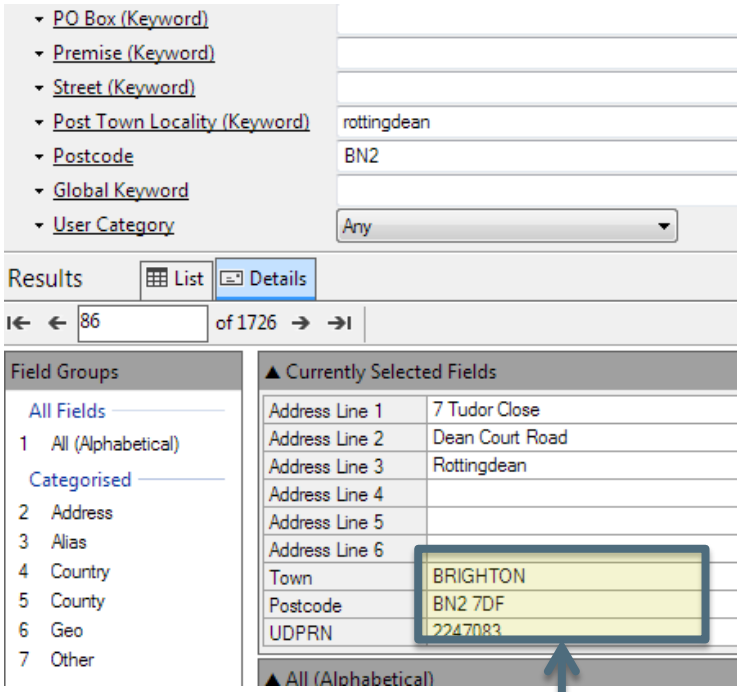
UK Addresses makes it easy to look up an address

The customer has only filled in a partial address



From the customer entry

Get the correct address every time!

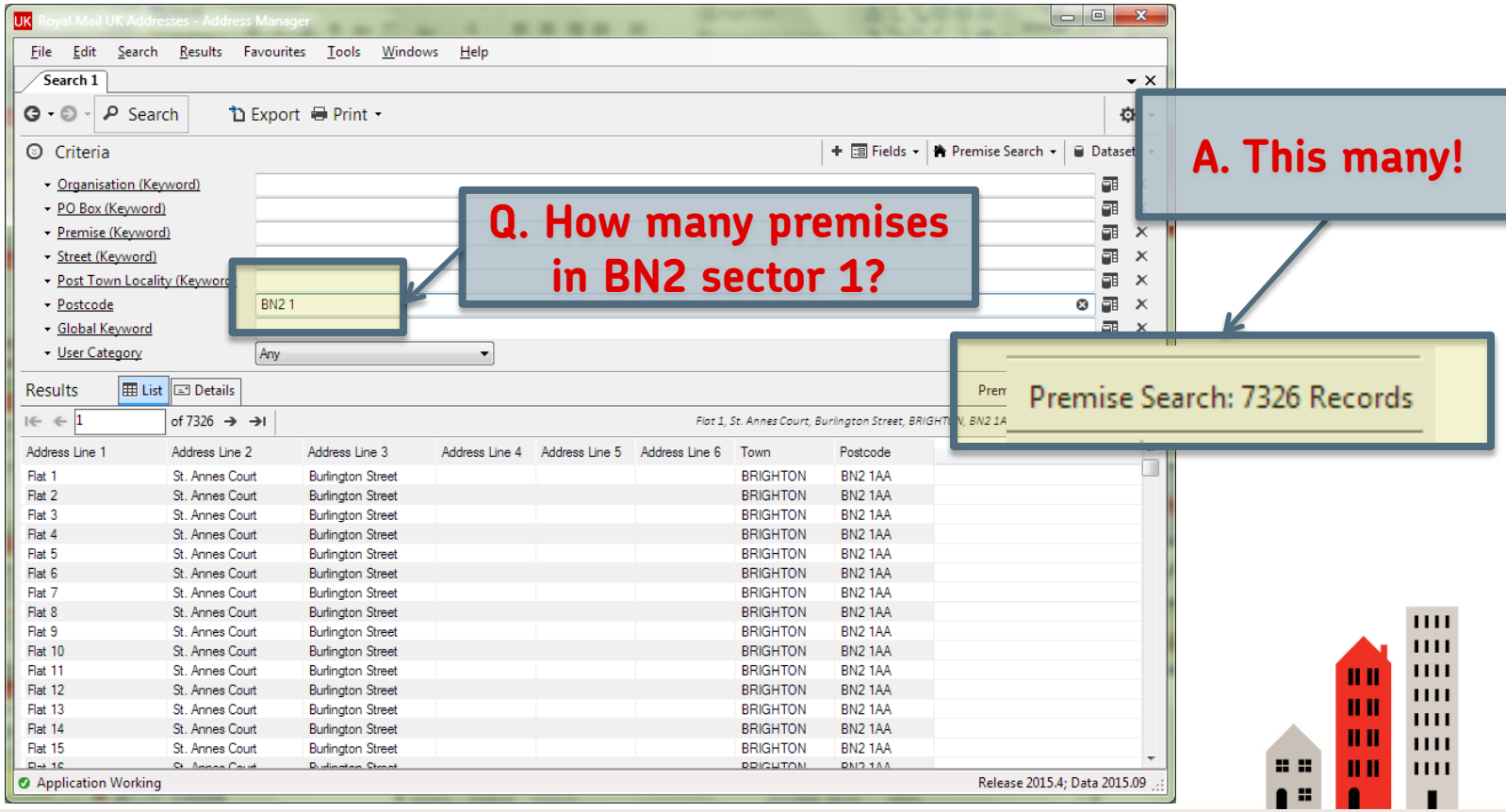


To this....

Includes the correct Town and Postcode

UK Addresses makes it easy to calculate the number of delivery points in an area

If you are doing a leaflet drop, how many do you need print, UK Addresses can tell you...



Another example of how an organisation may benefit from using UK Addresses

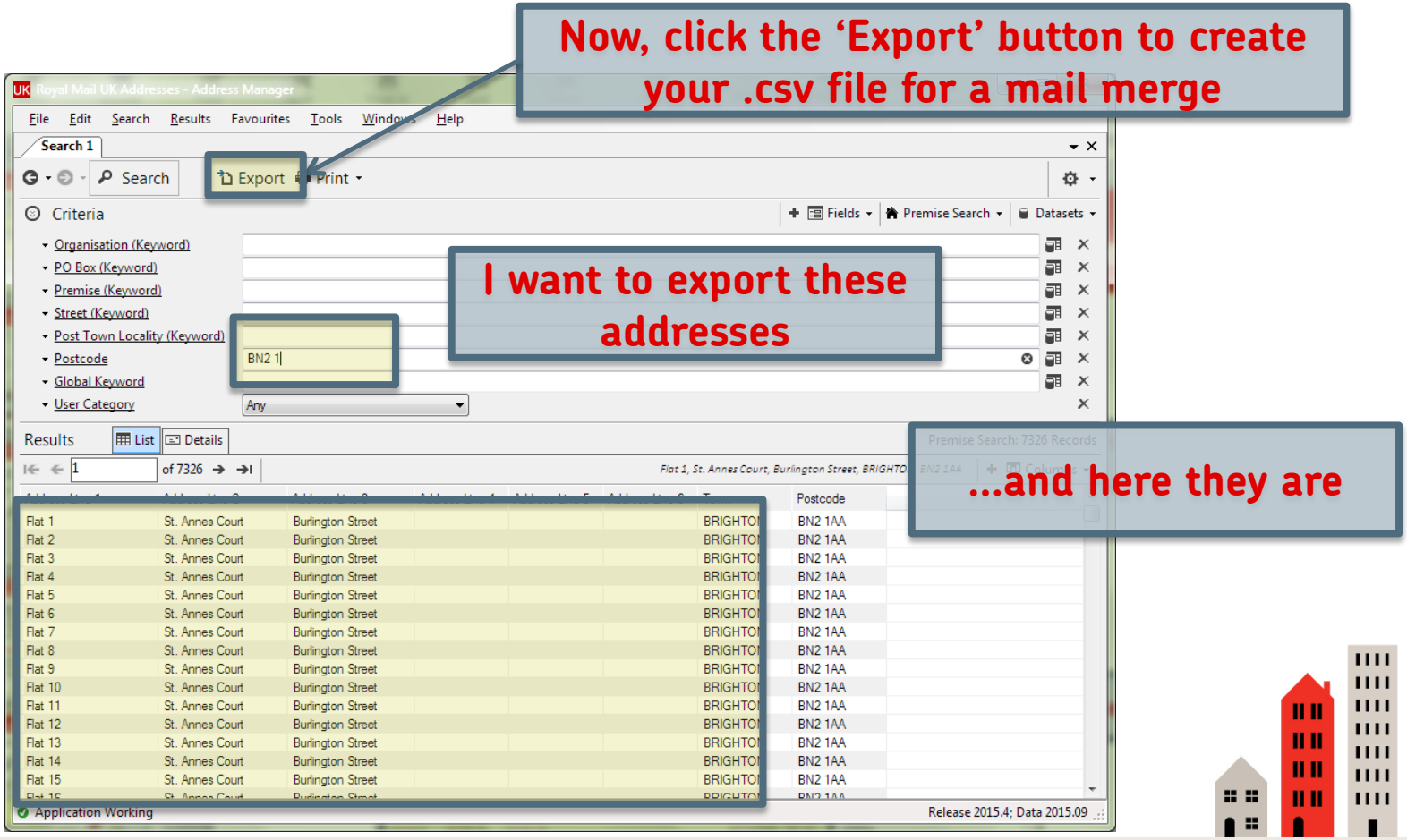
You've recently completed some work in a number of addresses in various streets. You decide to write to other addresses in the area offering your services. Your plan is to post a professional printed letter in an envelope displaying the address and Postcode and mark it for the attention of the 'Owner / Occupier'. You use UK Addresses to Export all the relevant addresses to a .csv file and use it for a 'mail-merge'.

UK Addresses will help you:

- ✓ Ensure the correct PAF address is printed on the envelope
- ✓ Look professional and give a good first impression of your business
- ✓ Write to exactly the addresses you want to by exporting only the data you need

UK Addresses makes it easy to export addresses

Export* your search results to a .csv file, or print out address labels**



* Export fees apply
** Address Manager only

A further example of how an organisation may benefit from using UK Addresses

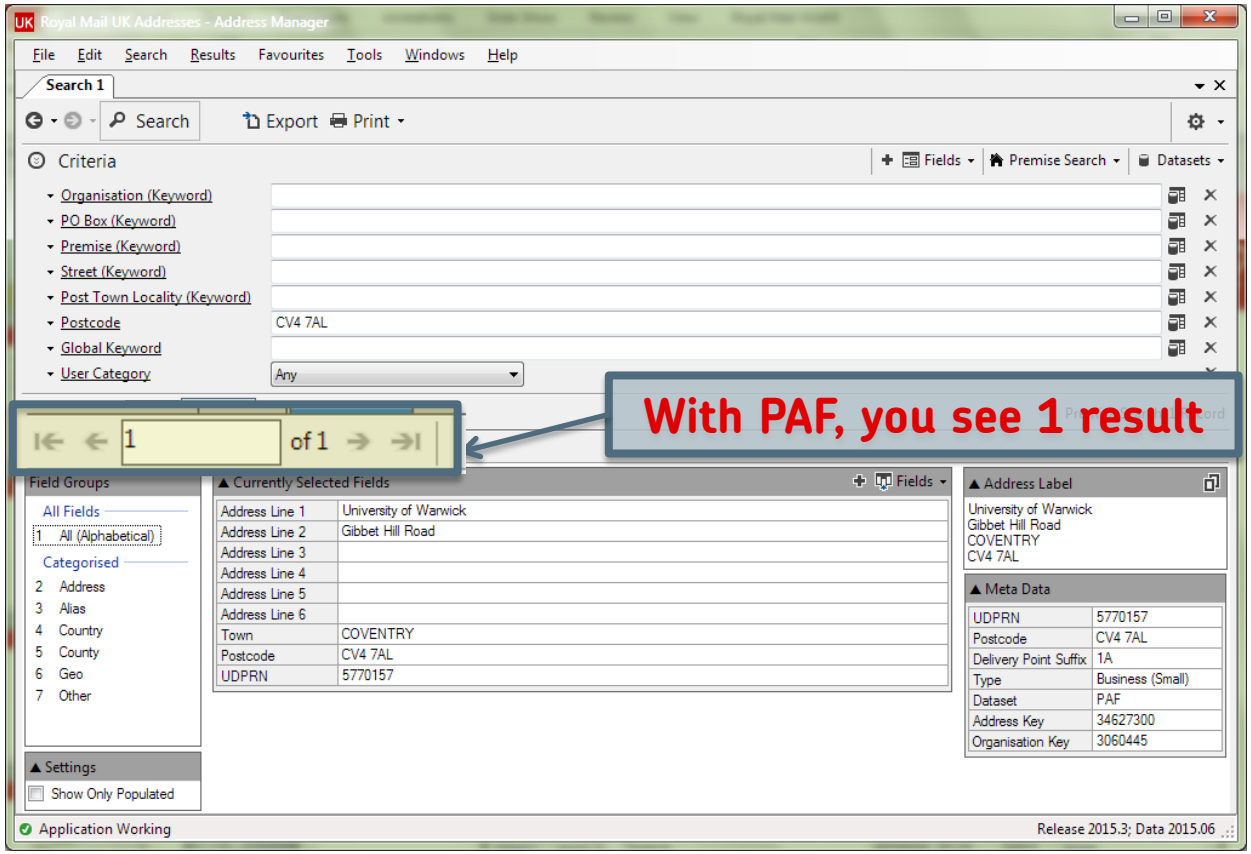
You run a pizza delivery company in a Town Centre, you want to advertise your products but you know there are a lot of multi-occupied student premises in the area. You plan to do a takeaway menu drop to your local area so you input the Postcodes you'd be happy to deliver to. By including the Multiple Residence data, you know the total number of leaflets to produce and how much menus to deliver at each individual address.

UK Addresses will help you:

- ✓ Ensure you print enough leaflets
- ✓ Look professional and give a good first impression of your business
- ✓ Using Multiple Residence you print enough leaflets to ensure all the students get a copy

This is what you will see with Multiple Residence

Add Multiple Residence* (MR) data to broaden your search



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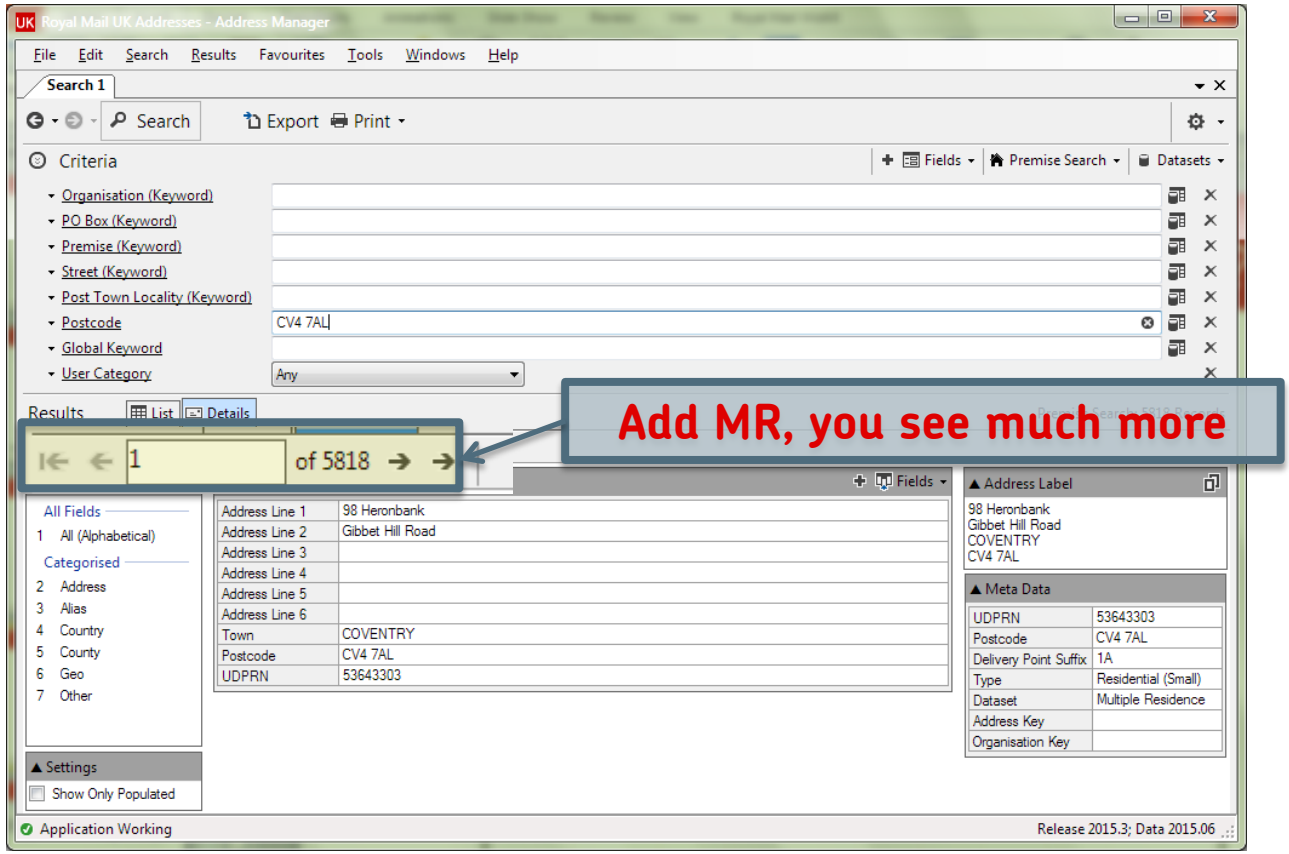


* Extra licence fees apply

Another example of how an organisation may benefit from using UK Addresses

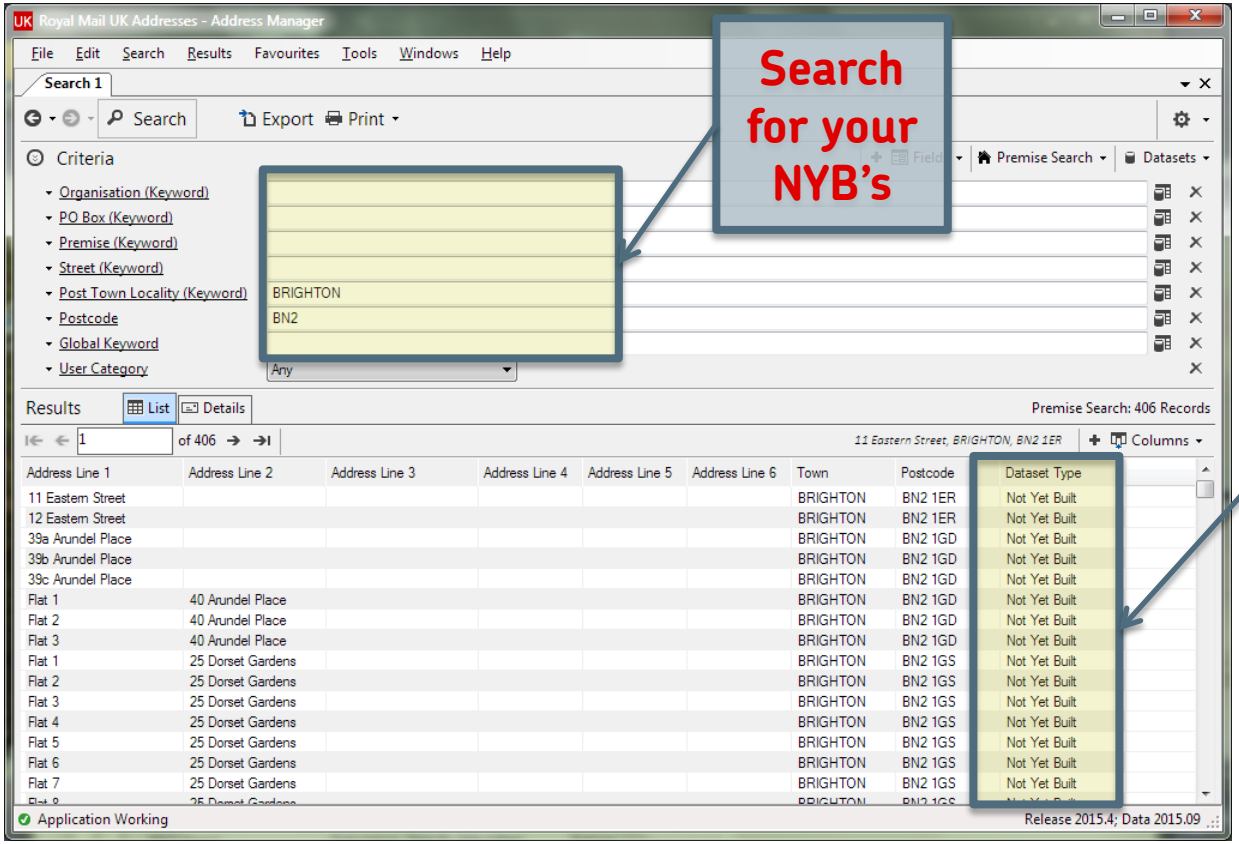
You run furniture showroom and want to find a way of knowing what properties are planned to be built in your area. Using Not Yet Built data you can see how many properties are due to be built in your area and also take those orders from customers as soon as they visit your showroom even before these properties are added to PAF.

UK Addresses will help you:

- ✓ Target just the customers you are looking for
- ✓ Look professional and give a good first impression of your business
- ✓ Using Not Yet Built helps you understand what properties are due to be built and process orders quickly

This is what you will see with Not Yet Built

Add Not Yet Built* (NYB) data to show properties due to be constructed



* Extra licence fees apply

A final example of how an organisation may benefit from using UK Addresses

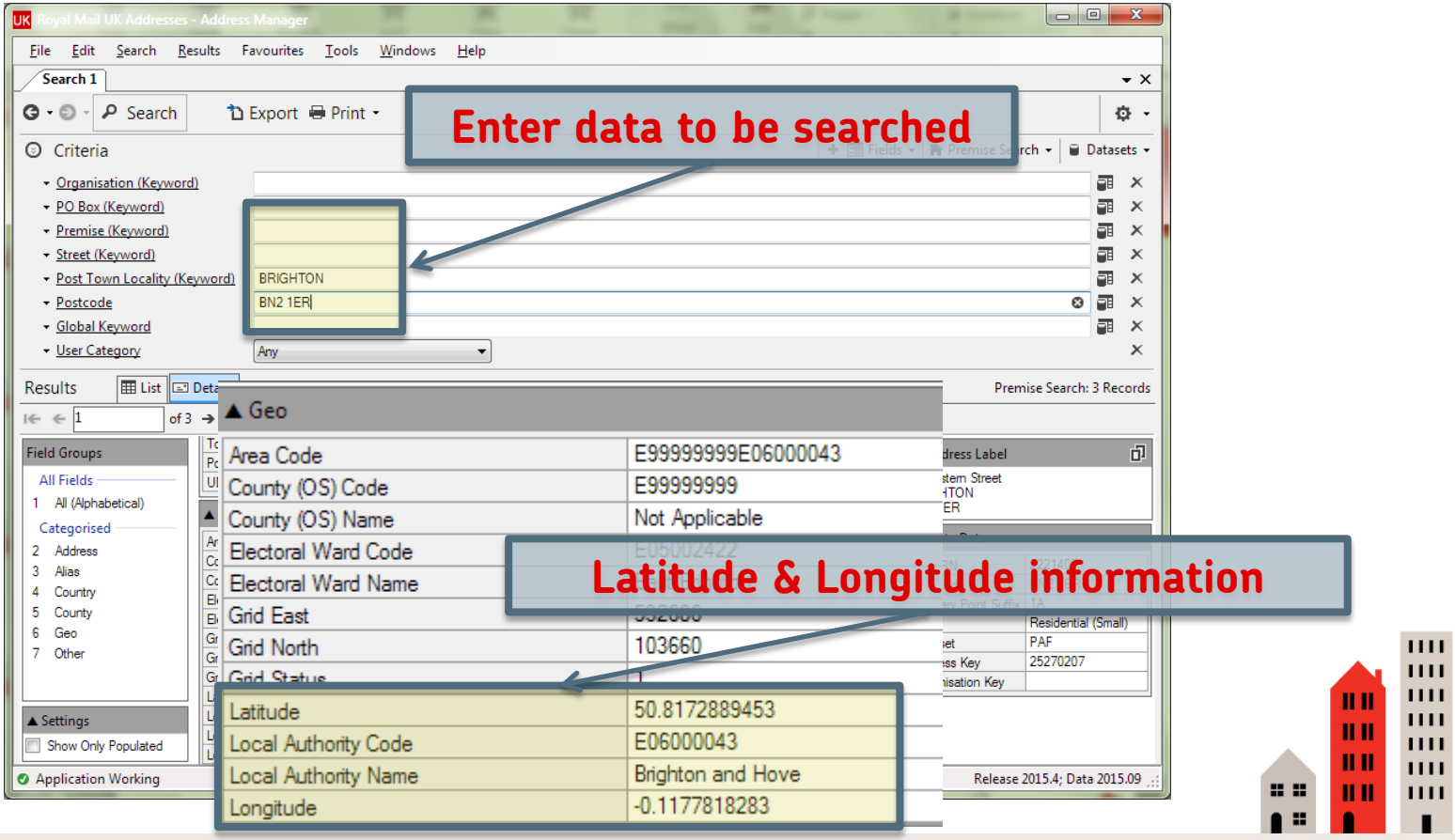
You run a company with around 100 shops across the country. You want to plot these onto a map to build a "where's my nearest" page onto your website. By using the geographic information built into UK Addresses, you can use the latitude and longitude data to plot your shops into a map. UK Addresses also helps your colleagues quickly look-up a partial address.

UK Addresses will help you:

- ✓ Use the latitude and longitude to pinpoint your shop locations
- ✓ Look professional and give a good first impression of your business
- ✓ Quickly look up and validate your customers addresses

Incorporating geo-locational information

Want to know the location* of your addresses, or know which Local Authority* area they are in?



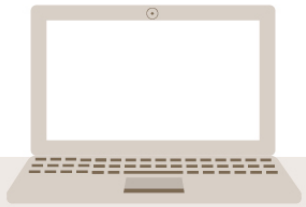
* Address Manager only

There are two different versions of UK Addresses you can choose between; Address Finder and Address Manager

The product differences

Data

Options	Address Finder	Address Manager
PAF (& BFPO)	✓	✓
Postcode Information File	×	✓
Alias data	×	✓
Geographic & Administrative data	×	✓
Multiple Residence data	Option	Option
Not Yet Built data	Option	Option



The product differences

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Data	PAF (& BFPO)	✓	✓
	Postcode Information File	×	✓
	Alias data	×	✓
	Geographic & Administrative data	×	✓
	Multiple Residence data	Option	Option
	Not Yet Built data	Option	Option
Functionality	Delivery Point Count	✓	✓
	Global Keyword	✓	✓
	Show/hide search input fields	✓	✓
	Show/hide search results fields	✓	✓
	Multiple Search Tabs	✓	✓
	Save and re-open search criteria	✓	✓
	Comes on DVD or download (new)	✓	✓

The product differences

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Data	PAF (& BFPO)	✓	✓
	Postcode Information File	×	✓
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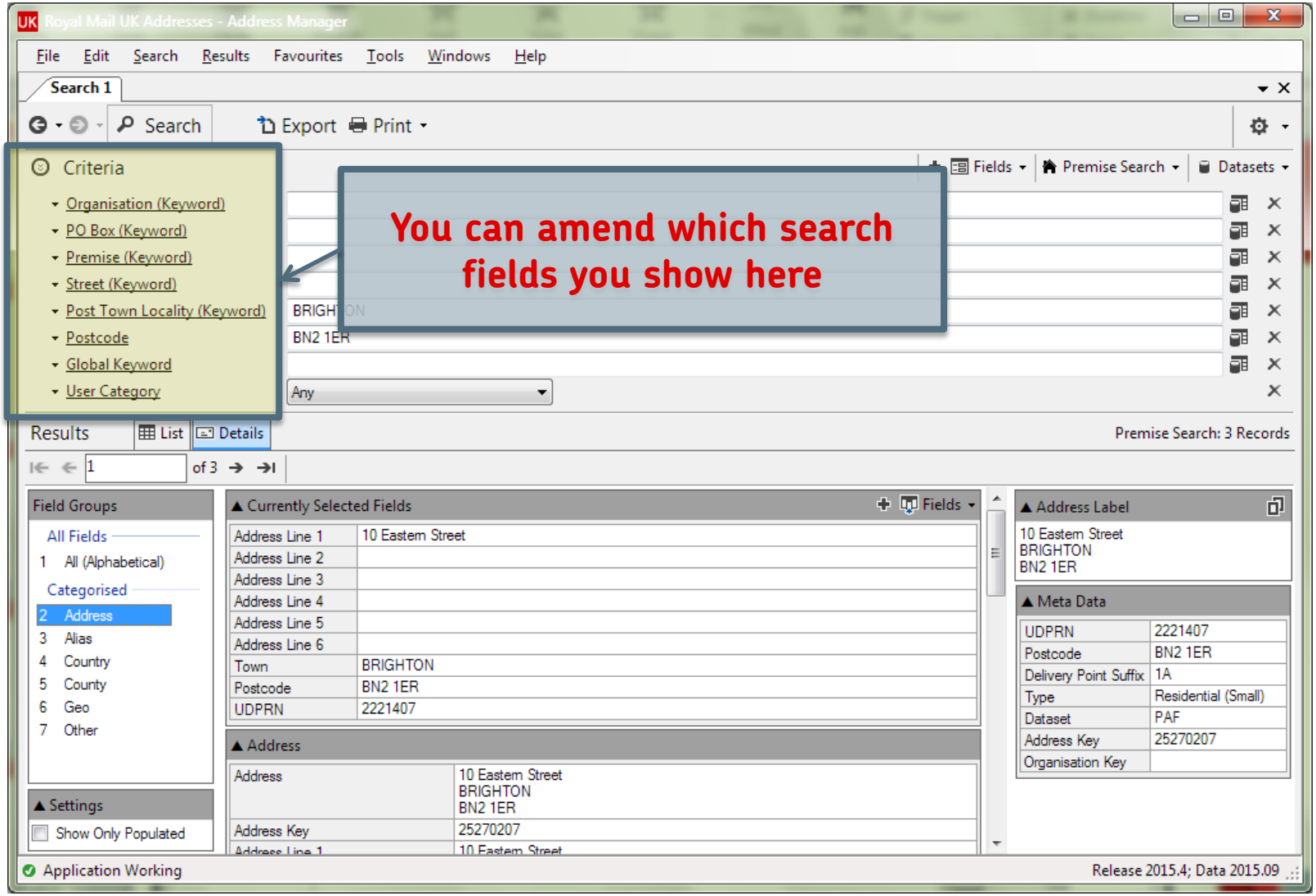
	Global Keyword	✓	✓
	Show/hide search input fields	✓	✓
	Show/hide search results fields	✓	✓
	Multiple Search Tabs	✓	✓
	Save and re-open search criteria	✓	✓
	Comes on DVD or download (new)	✓	✓
Extra	Print addresses and labels	×	✓
	Export data	×	✓
	Works with Utilities	×	✓

Customise the user interface



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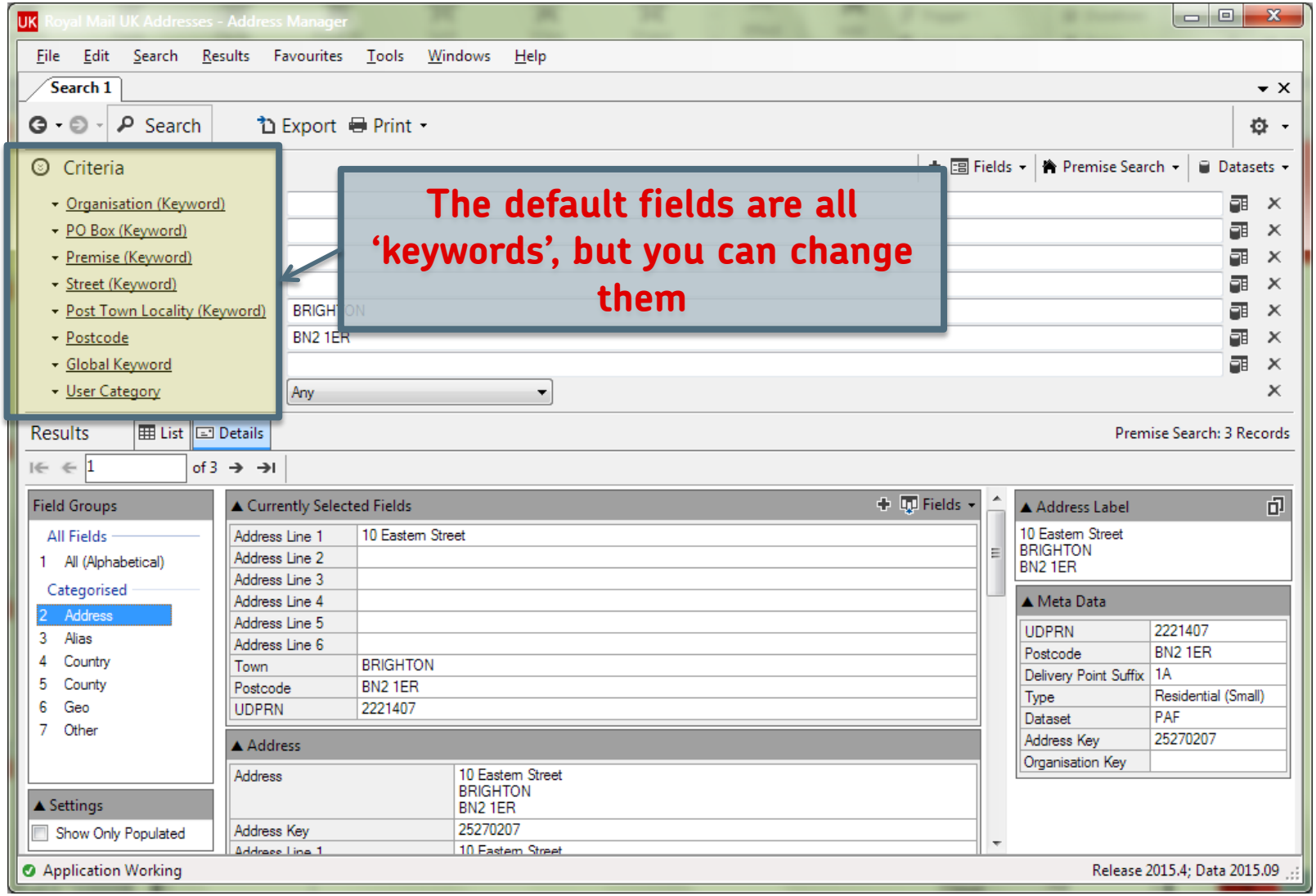

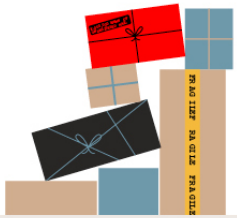

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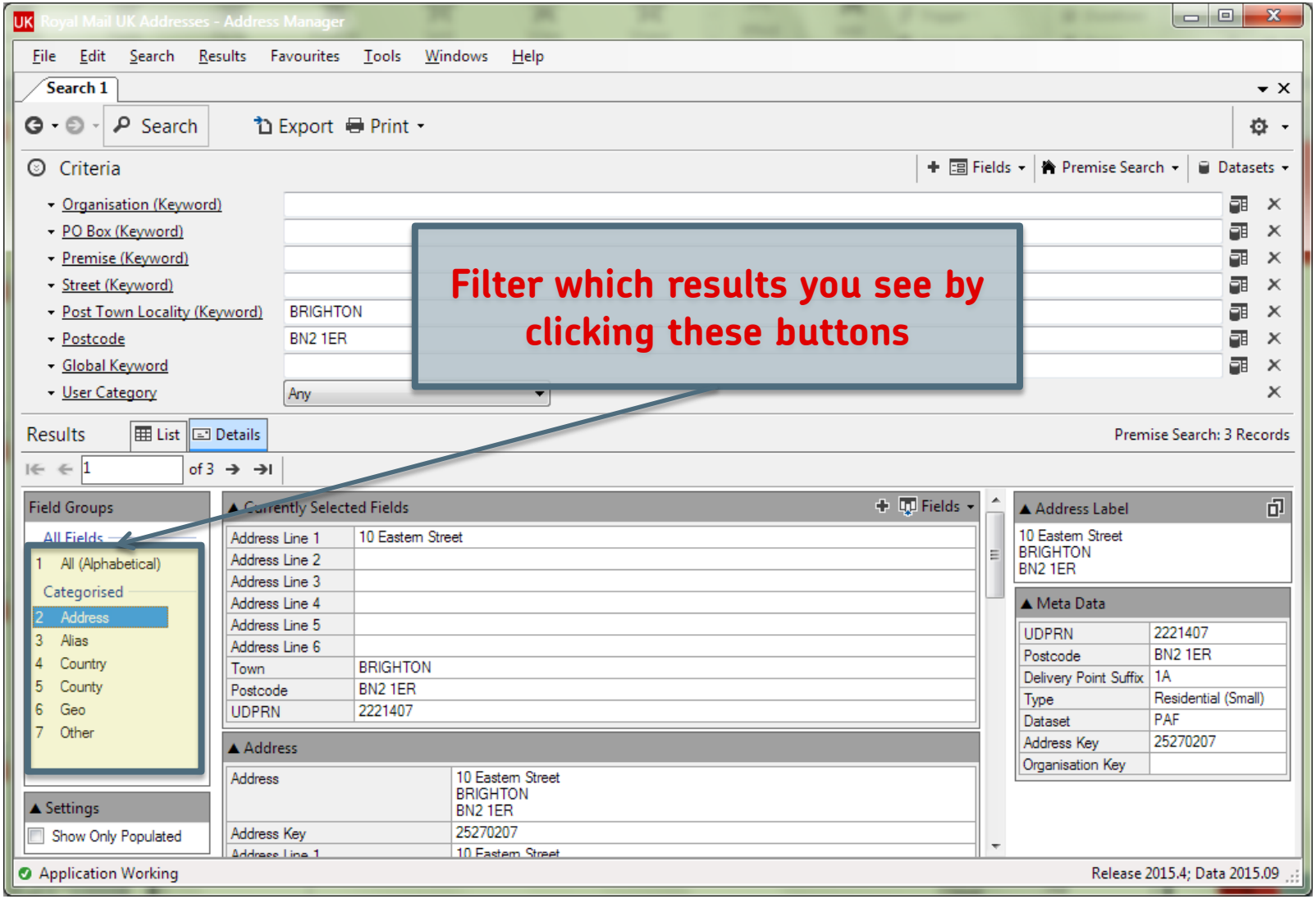
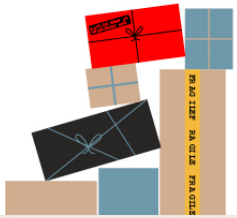
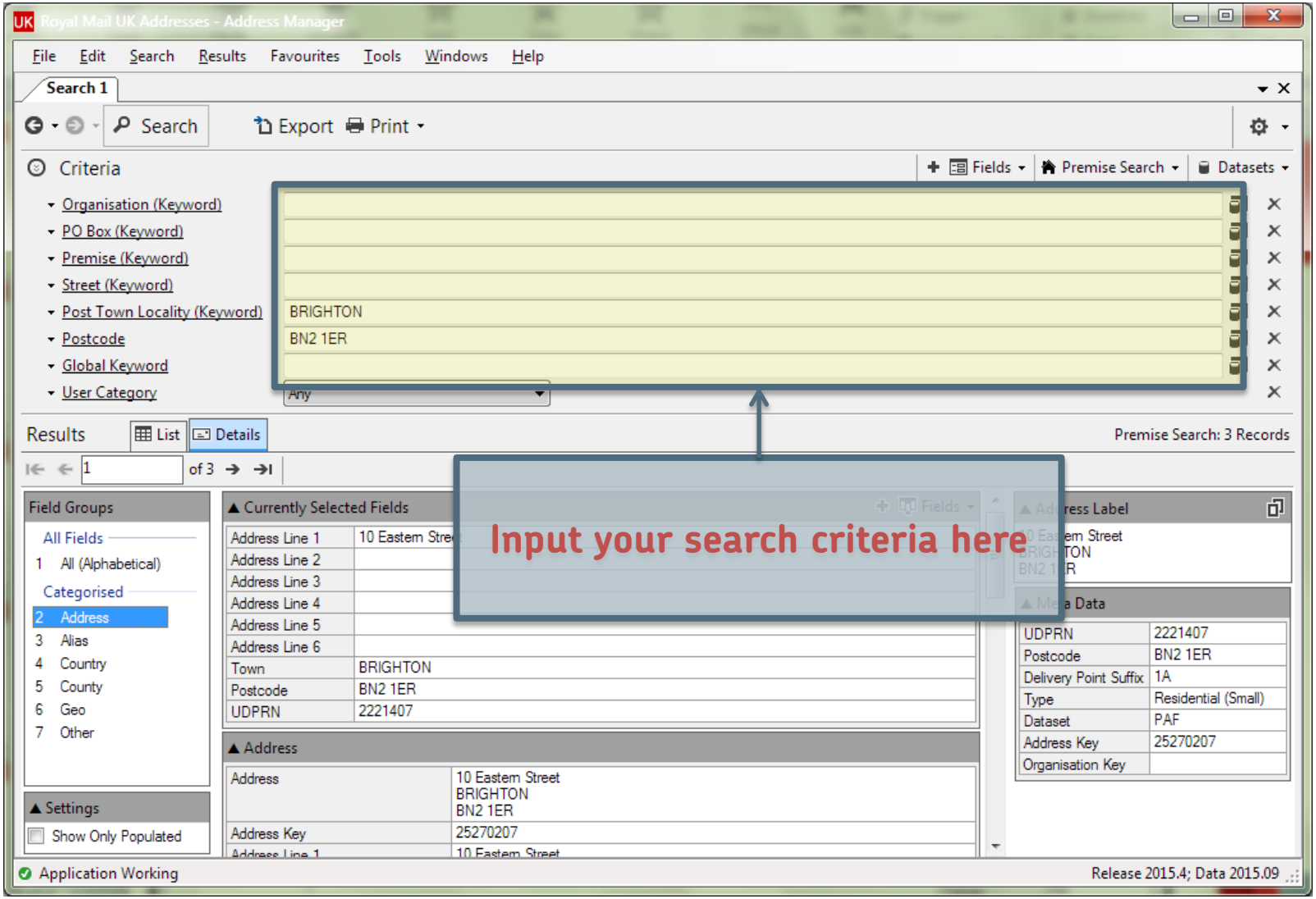
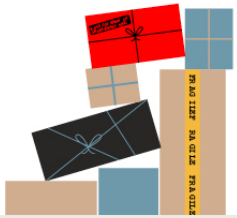


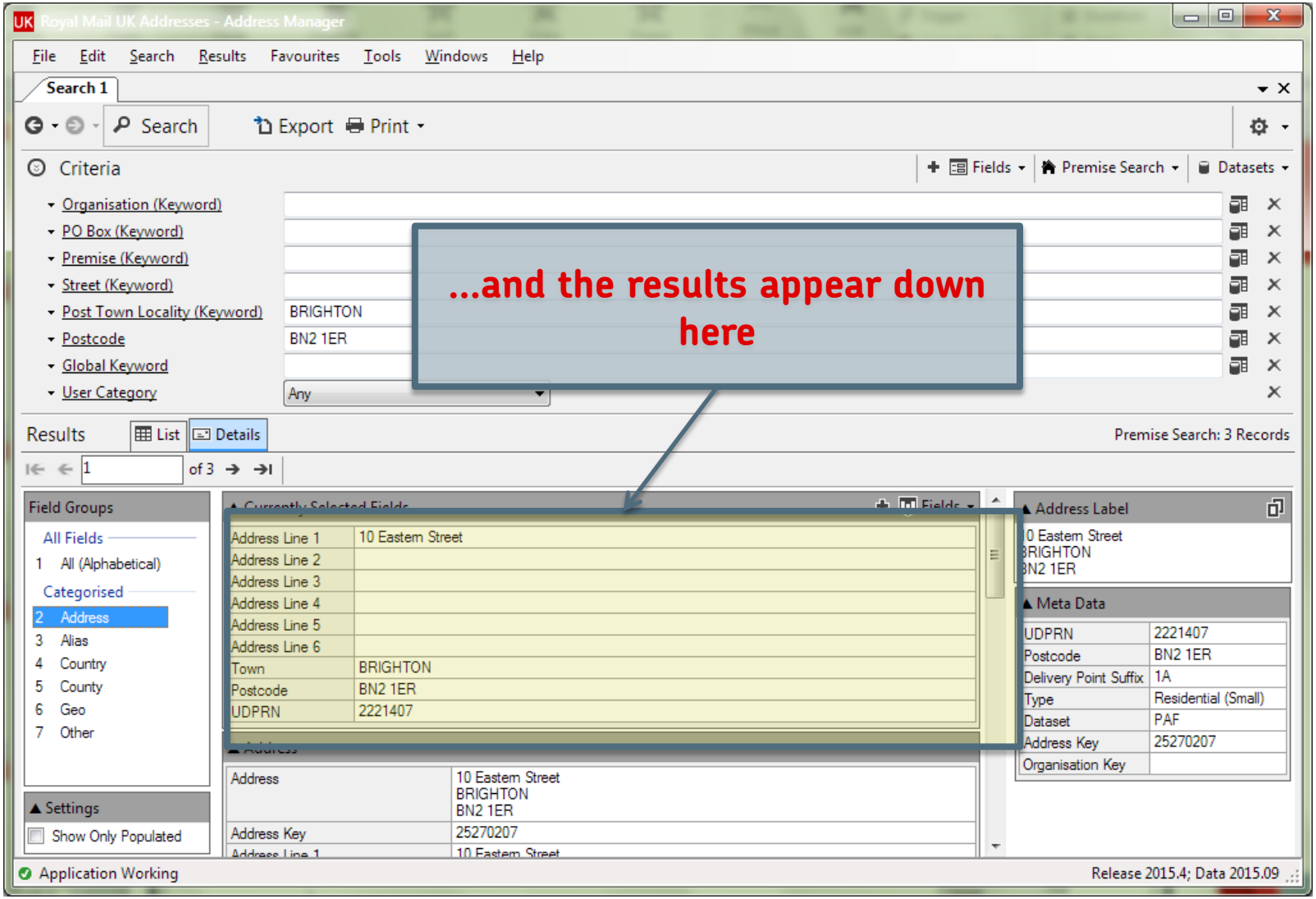


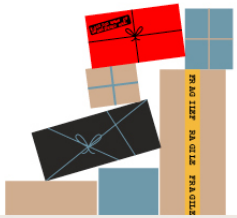
Input your query



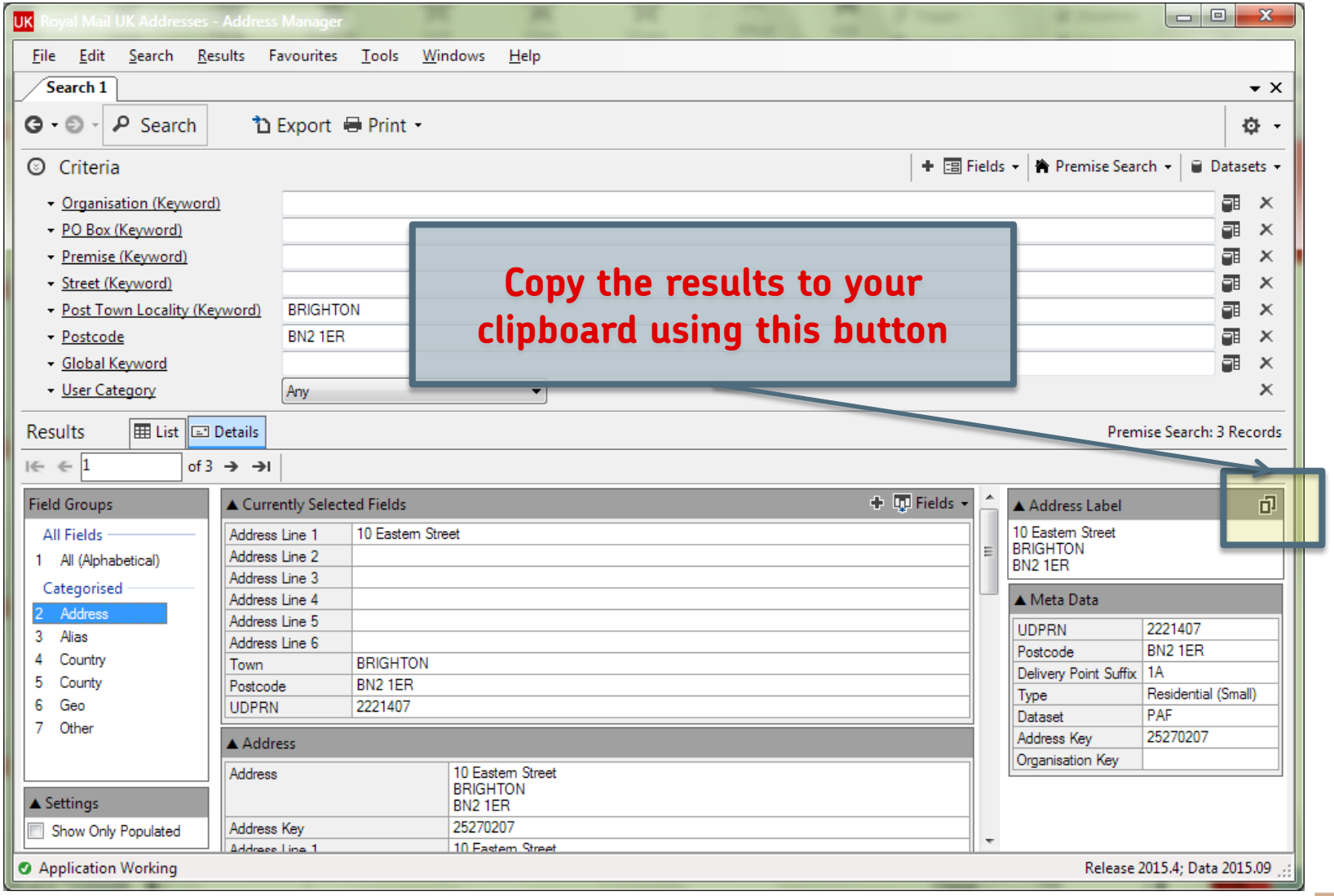


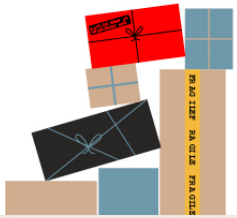
View your results





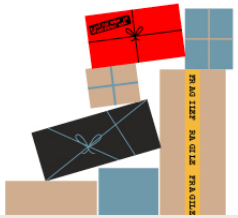
Copy the address information





Get started today for

just £20 a month



Get started today for just £20 a month

	First User	Additional User
Address Finder	£260	£185
Address Manager	£485	£235

(without MR & NYB)	First User	Additional User
Address Finder	£235	£160
Address Manager	£460	£210

Try UK Addresses now for free

- **Download the product now and try it for free**
  - **No strings, no contract, no commitment**
  - Fully functioning version of Address Manager, including Multiple Residence & Not Yet Built and Export

- Visit www.poweredbypaf.com/uk-addresses to download your trial
  - Once you've downloaded and installed, launch the product and click on 'continue in trial mode' to begin

We're here to help

Contact our dedicated customer services team to find out more on:

- 0845 606 6854 (Option 3)
- ukaddresses@royalmail.com

...or visit
www.poweredbypaf.com/uk-addresses

Thank you for taking the time to find out about Royal Mail's UK Addresses address management software product