

Solutions Provider eNewsletter – March 2020

Good Addressing

Billions of parcels and letters are posted every year and we know that clear and accurate addressing, will help parcels and letters arrive promptly at their destination. Speedy mail deliveries can help stimulate great customer feedback and increased levels of satisfaction.

Using PAF® address data is a key component of good addressing, but it is just as important to ensure that the address is clear and legible. We want to encourage all mail users to correctly address their mail which is why during 2020, we will be running a campaign called 'Addressed to PAF-ction' look out for our updates on line or follow us on social media @Royal_Mail_PAF.

Public Sector Licence (PSL)

We know that you'll be aware that the clock is ticking down on the current Public Sector Licence term , which expires at the end of March 2020.

We'd like to reassure you that we have been working closely with both the Geospatial Commission and Scottish Ministers to ensure there's no break in arrangements and we'll update you as soon as the Agreement for FY20/21 onwards is confirmed.

And finally..... our apologies to any customers whose normal processes have been disrupted by the hiccups we've had recently with data supply. Thank you for bearing with us 🙏

Twit2WhoTwit2Who

No, we are not making curious owl noises, we are hoping that you would look at the title of this article and wonder 'what on earth are they going on about'? Twitter, that's what!

If you want to follow us you can @Royal_Mail_PAF, and we do give a hoot when we see that you have engaged with our sometimes factual, sometimes fun and sometimes frivolous Twitter talk. Help us spread our social media wings to encourage eagle eyed buyers to feed at your (and our) tables!

The Postcode Advisory Board (PAB)

The PAB was developed in 2007 to provide independent advice to the Address Management Unit (AMU) of Royal Mail on behalf of PAF users.

The role of the PAB consists of providing advice to the AMU about PAF licensing, advocating the use of PAF to benefit the UK economy and most importantly representing the views and providing advice to users of PAF data.

The PAB work independently of Royal Mail and the postal regulator Ofcom. You can find out more about the PAB and the work that they do by visiting their website <https://www.pafboard.org.uk/>.

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