

# PAF® Delivering Mail Efficiently

One of the primary uses of **PAF** is to sort, route and deliver mail as effectively and efficiently as possible. This means more mail arrives with the customer first time and on time, increasing customer satisfaction and reducing the costs associated with processing undelivered mail.

The accuracy offered by **PAF** may help reduce complaints and the costs associated with undelivered mail. It can help improve customer satisfaction and potential repeat purchasing.



**15.5 billion**  
letters and  
parcels are delivered  
each year.

**PAF** address information enables the accurate sorting, routing and delivery of mail.

To find out  
more about  
delivering mail  
efficiently,  
contact us:

w. [www.poweredbypaf.com](http://www.poweredbypaf.com)  
e. [address.management@royalmail.com](mailto:address.management@royalmail.com)  
t. 0845 606 6854



**Royal Mail**

The rise of online shopping means customers expect their orders to be delivered first time and on time.

Address look-ups using **PAF** data ensure correct address selection.

Find address

1 Rose Street

2 Rose Street

**PAF** addressing solutions are relied upon by online retailers, financial services organisations and direct mail users.

