When you’re selling online, PAF-powered addressing solutions make it quicker and easier for customers to buy from you. Using PAF addressing solutions helps improve customer experience, reduce abandoned baskets and minimise the cost of undelivered items.

Address look-ups using PAF make it easier to capture address information quickly and correctly: in a standardised format that ensures efficient postal deliveries.

To make online transactions easier for your business, contact us:

P. 0845 606 6854
E. address.management@royalmail.com
W. www.poweredbypaf.com

PAF reduces the cost and time associated with processing returns.

PAF address look-ups help reduce abandoned baskets, which can hit 67%.
Royal Mail May 2013

PAF-powered address look-ups deliver a better customer experience and can increase repeat custom.

Using PAF helps with the accurate sortation and effective delivery of mail.

PAF ensures your customer’s address details are correct when entered into your customer database or CRM system.

PAF can help eliminate orders to addresses that don’t exist and reduce the cost of fraud.