

# Solutions Provider eNewsletter – April 2019

## 2019 Price Changes

A reminder that Royal Mail announced that it will be making changes to our prices which come into effect on 1 July 2019.

You can download a PDF of our new prices by visiting the [Licensing Centre Pricing Page](#).



## Goodbye and Good Luck

Last month, two long standing members of the Address Management Team moved onto pastures new.

Many of you will have spoken to both Jean Parsons and Calum McInnes over the years about PAF Licensing.

We wish them well for their future adventures.



## 60<sup>th</sup> Anniversary of the Introduction of the Postcode

2019 marks the 60<sup>th</sup> Anniversary of the introduction of the Postcode, where it was trialled in Norwich in its prototype format.

On 28 July 1959 Ernest Marples, Post Master General, announced in Norwich that “everyone in and around Norwich is to be given a postal code and asked to use it as the last line of their postal address. This will apply to residents, firms and business houses alike.”

The codes were introduced in October of that year with full Postcode rollout being achieved in 1974.

As proud custodians of the Postcode Address File, we will be recognising the birth of this innovation over the next few months, watch out for further updates on social media and our website.



## PSL Extension

The Royal Mail recently confirmed that agreement was reached between the Geospatial Commission and Scottish Government to extend the terms of the current Public Sector Licence (PSL) until **31 March 2020**.

This means, that PSL members will automatically continue to benefit from licensing PAF free at the point of use for another year.

## Not Yet Built (NYB) Conversion Project

Local Authorities (LAs) are the statutory bodies responsible for the naming and numbering of properties and will deal with addressing any new developments. Once the LA approves addressing for the properties within developments, they pass it onto the Address Creation Team within the Address Management Unit (AMU) for postcode allocation.

The details for properties under construction are held in the Not Yet Built (NYB) file and the data will remain within NYB until AMU are advised that the property is ready to receive goods, services and delivery of mail. This notification is the trigger for moving the NYB record (s) to the Postcode Address File known as PAF®.

We recognise that some addresses can be held on the NYB file for many months and we have been working to identify which of these addresses could have been converted sooner. To help us understand why this happens and what else we can do to improve the speed of NYB address conversion and ultimately the quality of PAF data, we have taken the following action,

- **Using additional mailing data from Royal Mail Operations, to identify when signed for items have been delivered to an address. This confirms that the address can receive mail.**
- **Utilising our expert knowledge and experience to convert properties that we believe to be ready to receive to mail.**
- **Interrogating 3<sup>rd</sup> party data to review the NYB file.**
- **Implementing social media campaigns to encourage new home owners to register their address with us.**
- **Publication of a new home flyer on our website to encourage Property Developers and homeowners to tell us about new build completions.**

All of this has had a very positive impact on the timeliness of converting NYB's to live PAF and we have seen a 30% increase in the number of conversions compared to last year as a result. We will carry on looking at ways to improve the quality of our data to give our customers and their customers confidence that they have the most accurate and up to date UK address information.

