## **PAF®** Making Online Transactions Easier

When you're selling online, PAF-powered addressing solutions make it quicker and easier for customers to buy from you. Using PAF addressing solutions helps improve customer experience, reduce abandoned baskets and minimise the cost of undelivered items.

Address look-ups using PAF make it easier to capture address information quickly and correctly: in a standardised format that ensures efficient postal deliveries.

## Find address



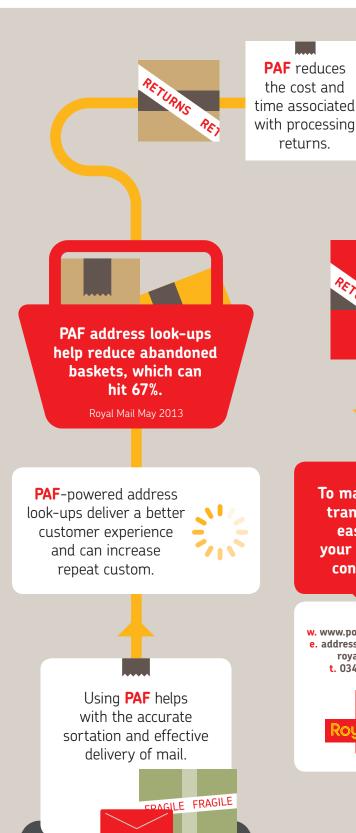
- 1 Rose Street
- 2 Rose Street
- 3 Rose Street
- 4 Rose Street



- 6 Rose Street
- 7 Rose Street
- 8 Rose Street

PAF ensures your customer's address details are correct when entered into your customer database or CRM system.

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easier for your business, contact us:

To make online

transactions

w. www.poweredbypaf.com e. address.management@ royalmail.com t. 0345 606 6854



PAF can help eliminate orders to addresses that don't exist and reduce the cost of fraud.

