

## A quick introduction to PAF®

If you accept orders online, send letters and parcels and verify the identities of your customers, having the correct address and Postcode is vital.

PAF is the UK's most up-to-date and widely used addressing database.

Royal Mail's postmen and women continuously check and verify addresses.

With PAF, more letters and parcels get to your customers first time and on time. PAF supports the efficient delivery of

**15.6 billion**

letters and parcels each year.

Royal Mail 2017/18

PAF contains over **30 million** business and residential addresses capable of receiving mail and all **1.8 million** UK Postcodes.



More than **40,000** UK businesses trust PAF to help:

Make Online Transactions Easier

Verify Customer Identities

Deliver Mail Efficiently

Manage Databases Effectively

Identify Addresses

PAF data underpins accurate addressing. It helps organisations to save time and money in lots of ways.



There are a range of options for licensing the use of PAF data.

Watch our video about PAF to find out more.

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**Royal Mail**