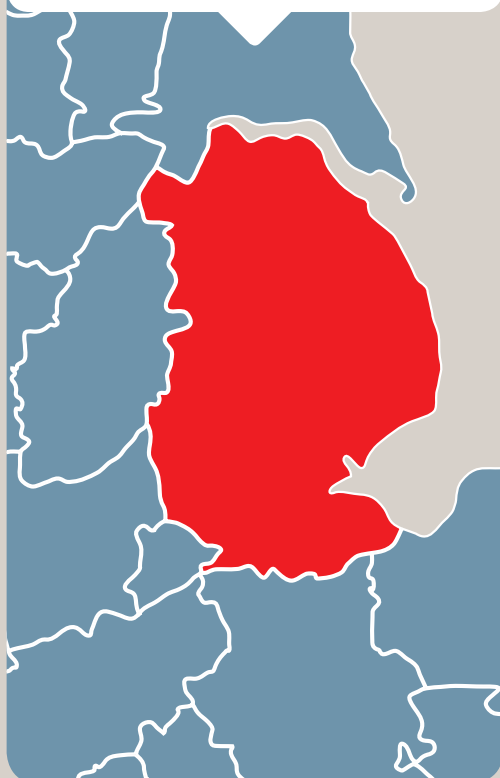


PAF® Identifying Addresses in a Specific Geographic Area

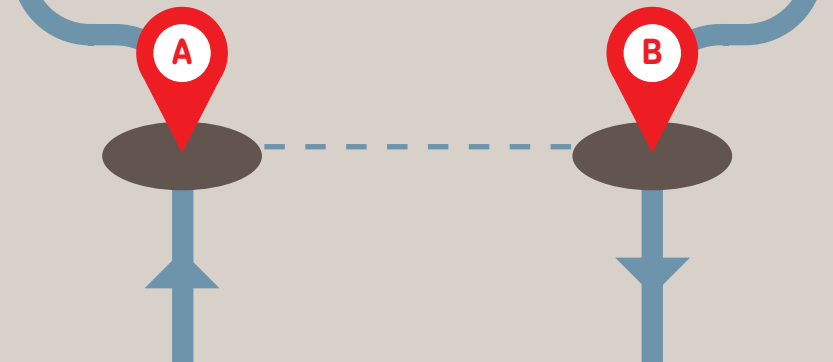
Whilst **PAF** contains address information for all of the UK, organisations can simply access address information for the Postcodes Areas where they operate and their customers are based. This provides SME's with a cost effective way to access high quality, postal address information.

There are
124 Postcode Areas
across the UK.

Organisations can license
PAF data in any single
Postcode Area.



PAF is used in mapping software and helps organisations plan optimal delivery routes.



Postcode information helps organisations to map where people live.



Using **PAF** to identify addresses in specific areas means organisations are able to focus on their target audience, providing a better service and creating happy and satisfied customers.



This helps organisations plan local door drop campaigns.



Organisations use **PAF** to identify customer addresses in their catchment area.



To identify addresses in a Postcode Area, contact us:

w. www.poweredbypaf.com
e. address.management@royalmail.com

